

Ruling on resale at the Portneuf Valley Farmer's Market

The primary intent of this ruling is to provide customers at the Portneuf Valley Farmer's Market an assurance that they are buying a truly locally produced product with a known source of origin. The shopper can buy with confidence that the seller of the product is actually the grower/producer of the product and has intimate knowledge of the methods, means, and inputs of the production process associated with the products offered for sale.

The further intent of this ruling is that the product(s) sold at the Farmer's Market are grown, processed, and packaged at the farm or garden operated by the vendor and his/her employees. Such farm or garden is within the typical trade area for the Portneuf Valley Farmer's Market, i.e. about a 120 mile radius of Pocatello. This radius does not extend into Utah or Wyoming as we are focused on Idaho grown products.

Ruling:

Produce: No resale will be allowed unless exempted specifically as follows. **All fruits and vegetables sold by a vendor will be produced at his/her own garden or farm.**

Due to our climate, the following specific exceptions to the ruling will be allowed: melons, peaches, nectarines, apricots, cherries, and blueberries. Anyone reselling these exempted items at the market: 1) must be a regular grower/producer member of the market, 2) must have purchased the exempted items directly from the grower of the product and 3) must have signage showing the farm name, city, and state of origin. A grower/producer of the exempted items whose farm is outside our typical trade area may sell only the exempted item(s) at the market, subject to the advance approval of the manager.

Nursery and ornamental: No resale of any crop in this category will be allowed. Inasmuch as many crops in this category are propagated from cuttings, buds, bulbs, tissue culture, grafts, etc., these products are not considered producer grown unless they have been grown or held by the producer/vendor for a minimum of 6 weeks prior to being offered for sale.

Meat, dairy, poultry: No resale of any product in this category will be allowed.

All other foods: All canned, processed, prepared, dried, or otherwise value added food product sold at the Market must carry labeling compliant with federal and state laws governing such products. In addition, the vendor shall have point of sale signage showing the state of origin of the primary ingredient in the product, or if that information is unknown, a statement that the ingredient is of unknown origin.

Verification: All vendors selling products in these categories will sign a statement verifying that they are following the spirit and letter of the above ruling and that they will permit a random inspection of their farm/garden by a member(s) or designee of the board of directors. Any vendor found not complying with the ruling will be immediately banned from selling at the market for the remainder of the season, and perhaps longer if so directed by the Board of Directors.

I hereby agree to terms of this ruling.

Signed,

_____, grower/vendor